

Privacy Statement

Tourism Tasmania values the privacy of individual's personal information.

This Privacy Statement applies to your interactions within the Tourism Tasmania website (www.tourismtasmania.com.au) and all personal information provided in relation to the application process for Tourism Businesses to be registered (subject to eligibility) for the Tassie Holiday Voucher program and discloses our information gathering and dissemination practices as set out in accordance with the [Personal Information Protection Act 2004](#).

These guidelines outline the requirements for transparent collection, appropriate and ethical use and secure storage of personal information and disclosure of personal information that has been provided to Tourism Tasmania in your application as a Tourism Business for the Tassie Holiday Voucher program.

Information logged

You can access our website home page and browse our site without disclosing personal information.

Your personal information will be required for your application for the Tassie Holiday Voucher program.

We will ensure that your personal information will not be used or disclosed to other state institutions and authorities except if required or allowed by law.

We may collect non-personal information in gathering statistical information on how our websites are used, or to assist you in navigating through our websites.

When visiting this site, a record of your visit is logged. This 'clickstream data' is recorded for statistical purposes only and is used to help improve this website. The following information is supplied by your browser (eg: Internet Explorer):

- the user's server address
- the user's operating system (for example Windows, MAC etc)
- the user's top level domain name (for example .com, .gov, .au, .uk etc)
- the date and time of the visit to the site
- the pages accessed and the documents downloaded
- the previous site visited, and
- the type of browser used.

This information is used for statistical purposes only. No attempt will be made to identify users or their browsing activities except in the unlikely event of an investigation, where a law enforcement agency (or other government agency) exercises a legal authority to inspect Internet Service Provider (ISP) logs (e.g. by warrant, subpoena or notice to produce).

Disposal of personal information

We will destroy personal information where it is no longer required (except where required to be kept in compliance with the *Archives Act 1983*). We will take reasonable steps to ensure that personal information is accurate, complete, and up to date whenever the Tasmanian Government discloses or uses it.

Cookies

A cookie is a small file that is sent to your web browser from a web server and stored on your computer's hard drive. Cookies can make websites easier to use by storing information about your preferences on a particular website. This information remains on your computer after you close your browser. This site uses cookies only for the purpose of enabling the web service offered by this website.

Collection of personal information

- we will only use your personal information for the purpose for which you provided it
- it will not be added to a mailing list, unless provided by you specifically for that purpose
- we will not use your personal information for any other purpose
- we will not disclose it without your consent.

Links to other sites

This site contains links to other websites. We are not responsible for the content or the privacy practices of other websites and we encourage you to examine each website's privacy policy.