

Tourist Accommodation Report March 2009

Background

The Australian Bureau of Statistics (ABS) has released the March quarter 2008 results from the Survey of Tourist Accommodation, Australia.

Key Messages

Nationwide year ending March 2009 accommodation takings for hotels, motels and serviced apartments with 15 or more rooms experienced a 2.1% increase to \$7.83 billion when compared to the year ending March 2008. The quarter ending March 2009 compared to the March quarter 2008 experienced slight decrease in with takings down 3.5% to \$1.93 billion for hotels, motels and serviced apartments with 15 or more rooms.

Nationwide year ending March 2009 room occupancy results experienced a -1.5% decrease to 63.8% for hotels, motels and serviced apartments with 15 or more rooms. In the March quarter 2009 compared with the March quarter 2008 the room occupancy rate for hotels, motels and serviced apartments with 15 or more rooms decreased -2.3% to 62.9%.

National Accommodation Results

Australian Hotels, Motels and Serviced Apartments with 15 or more rooms.

Year Ending March 2009 (compared to Year Ending March 2008):

- Room occupancy rates in establishments with 15+ rooms decreased by -1.5% to 63.8%.
- Average length of stay increased to 2.3 days (was 2.2 nights) in establishments with 15+ rooms.
- The average taking per room night occupied in establishments with 15+ rooms increased by \$5 to reach \$152.

March quarter 2009 (compared with the March quarter 2008):

- Accommodation takings were \$2008.5 million in establishments with 5 or more rooms. This was comprised of \$1,928.8 million in establishments with 15 or more rooms and \$79.6 million for establishments with 5 to 14 rooms.
- The average taking per room night occupied was \$150.19 for establishments with 5 or more rooms. This was heavily influenced by establishments with 15 or more rooms (\$152.79) which contributed 96% to total takings. The average taking per room night occupied for 5 to 14 room establishments was \$106.36.
- The room occupancy rate for establishments with 5 or more rooms was 61.7%, for 15 or more rooms 62.9%, and for 5 to 14 rooms 47.2%.
- The average length of stay for establishments with 5 or more rooms was 2.3 days. For establishments with 5 to 14 rooms, the average length of stay was 1.9 days and in establishments with 15 or more rooms, the average length of stay was 2.3 days. The longest average length of stay was in Queensland (2.7 days) and the shortest in Tasmania (1.9 days) in establishments with 15 or more rooms.

Tasmanian Accommodation Results

Motels and Serviced Apartments with 15 or more rooms

Year Ending March 2009 (compared to Year Ending March 2008):

- The average Tasmanian room occupancy rate for the year ending March 2009 remained steady at 60.0% the same as the year ending March 2008.
- Average length of stay was 1.9 days the same as year ending March 2008 (the March 2009 National year ending average was 2.3 nights).
- The average Tasmanian taking per room night occupied was \$131, an increase of \$3.60 (the March 2009 National year ending average was \$152).

March quarter 2009 (compared with the March quarter 2008):

- Takings from accommodation increased 1.7% to \$61 million (up from \$60 million).
- Room occupancy rates for the March quarter 2009 reached 75.1% (up from 74.3%) which is the highest occupancy rate for all states for the quarter (the March 2009 National year ending average was 62.9%).
- The Tasmanian average taking per room night occupied was \$136.40, an increase of \$2 (\$134.40). The national average was \$152.8.
- There were 153 accommodation establishments with 15+ rooms, four less than the previous corresponding quarter. These constitute approximately 3.6% of all establishments with 15 or more rooms in Australia.
- There were 4,842 persons employed in Tasmanian accommodation with 15+ rooms which represents approximately 4.3% of all nationwide employment in accommodation with 15+ rooms.

Regional Accommodation Results

March quarter 2009 (compared with the March quarter 2008):

- The North West tourism region lost 3 establishments according to the ABS, all of these establishments were in the 15 or more room category, in the same period all 15+, 5-14, and 5+ rooms for the North West region experienced 3% growth in room occupancy.
- West Coast establishment numbers for 15+, 5 to 14, and 5 or more rooms remained the same as the previous quarter, although occupancy rates for 15+ rooms and 5 or more rooms decreased 8.1% and 7.2% respectively over the quarter, 5 to 14 rooms increased by 0.4%.
- Northern tourism region 15+ rooms occupancy rates increased by 7.1%
- Hobart and Surrounds 5 to 14 rooms decreased by 3.5% when compared to the March 2008 quarter.
- Occupancy rates and establishments for all other regions remained steady.

Room Occupancy Rates for Hotels, Motels and Serviced Apartments, Tasmania by Tourist Region

Hotels, motels and serviced apartments with:	March Qtr 08 (%)		March Qtr 09 (%)		% Point Change: Qtr on Qtr
	* Establishments	Occupancy	* Establishments	Occupancy	
Hobart and Surrounds					
5 to 14 rooms	30	66.3	28	62.8	-3.5
15 or more rooms	45	85.5	47	86.7	1.2
5 or more rooms	75	83.6	75	84.5	0.9
Southern					
5 to 14 rooms	10	np	11	np	np
15 or more rooms	10	50.9	8	51.4	0.5
5 or more rooms	20	np	19	np	np
East Coast					
5 to 14 rooms	14	71.0	14	74.1	3.1
15 or more rooms	18	65.4	18	63.8	-1.6
5 or more rooms	32	66.2	32	65.2	-1.0
Northern					
5 to 14 rooms	15	np	15	np	np
15 or more rooms	4	66.1	4	73.2	7.1
5 or more rooms	19	np	19	np	np
Launceston and Tamar Valley					
5 to 14 rooms	21	62.2	20	63.4	1.2
15 or more rooms	36	73.2	35	74.1	0.9
5 or more rooms	57	72.1	55	73.1	1.0
North West					
5 to 14 rooms	25	58.6	25	62.4	3.8
15 or more rooms	32	67.2	29	70.2	3.0
5 or more rooms	57	65.8	54	68.8	3.0
West Coast					
5 to 14 rooms	8	59.4	8	59.0	-0.4
15 or more rooms	12	67.5	12	59.4	-8.1
5 or more rooms	20	66.6	20	59.4	-7.2
Tasmania					
5 to 14 rooms	123	61.6	121	60.9	-0.7
15 or more rooms	157	74.3	153	75.1	0.8
5 or more rooms	280	72.6	274	73.2	0.6

np: Not Published by ABS

* Number of establishments surveyed by the Australian Bureau of Statistics

Total Hotels, Motels & Serviced Apartments with 15 or more Rooms, Australian States Totals with year ending calculations

	No. of Establishments: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	No. of Rooms Available: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	Room Nights Occupied: Mar 09 ('000') YE	Growth (%): Mar 09 on Mar 08 YE	Room Occupancy Rate: Mar 09 YE	% Point Change in Occupancy from Mar 08 YE	Average Length of Stay: Mar 09 YE	Takings from Accommodation: Mar 09 ('000') YE	Growth (%): Mar 09 on Mar 08 YE	Average Takings Per Room Night Occupied: Mar 09* YE	Average Takings Per Room Night Occupied: Mar 08* YE	Average Takings Growth: Mar 09 on Mar 08* YE
TAS	153	-4	6,614	-9	1,443	0.5%	60.0%	0.0%	1.9	\$188,900	3.4%	\$131	\$127	\$4
NSW	1,428	1	71,466	1,174	16,031	-0.5%	62.4%	-1.3%	2.1	\$2,478,997	0.3%	\$155	\$153	\$1
VIC	813	16	39,439	1,476	8,978	1.2%	64.1%	-0.5%	2.1	\$1,422,568	3.9%	\$158	\$154	\$4
QLD	1,138	20	62,041	1,462	14,204	-1.5%	63.7%	-2.6%	2.7	\$2,061,550	0.3%	\$145	\$143	\$3
SA	263	9	12,069	362	2,704	-1.0%	62.3%	-1.8%	2.0	\$359,088	5.3%	\$133	\$125	\$8
WA	352	2	21,634	174	5,357	-0.6%	68.2%	-1.1%	2.4	\$855,552	10.1%	\$160	\$144	\$15
NT	98	6	7,411	808	1,628	1.8%	64.2%	-1.7%	2.1	\$244,045	9.9%	\$150	\$139	\$11
ACT	56	1	5,059	-17	1,304	1.0%	70.2%	-0.6%	2.1	\$215,233	12.8%	\$165	\$148	\$17
Australia	4,301	51	225,733	5,430	51,648	-0.4%	63.8%	-1.5%	2.3	\$7,825,933	2.8%	\$152	\$147	\$5

Total Hotels, Motels & Serviced Apartments with 15 or more Rooms, Australian States Quarter Results

	No. of Establishments: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	No. of Rooms Available: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	Room Nights Occupied: Mar 09 ('000')	Growth (%): Mar 09 on Mar 08	Room Occupancy Rate: Mar 09	% Point Change in Occupancy from Mar 08	Average Length of Stay: Mar 09	Takings from Accommodation: Mar 09 ('000')	Takings from Accommodation Growth (%): Mar 09 on Mar 08	Average Takings Per Room Night Occupied: Mar 09*	Average Takings Per Room Night Occupied: Mar 08*	Average Takings Growth: Mar 09 on Mar 08*
TAS	153	-4	6,614	-9	447	0.2%	75.1%	0.8%	1.9	\$60,951	1.7%	\$136	\$134	\$2
NSW	1,428	1	71,466	1,174	4,015	-3.7%	63.5%	-2.2%	2.2	\$623,724	-7.2%	\$155	\$161	-\$6
VIC	813	16	39,439	1,476	2,275	-1.3%	65.5%	-2.0%	2.2	\$367,654	-2.9%	\$162	\$164	-\$3
QLD	1,138	20	62,041	1,462	3,246	-3.6%	58.3%	-3.1%	2.7	\$474,153	-4.9%	\$146	\$148	-\$2
SA	263	9	12,069	362	679	-3.0%	62.5%	-3.2%	2.0	\$94,338	1.2%	\$139	\$133	\$6
WA	352	2	21,634	174	1,319	-2.7%	68.1%	-1.5%	2.6	\$213,398	3.7%	\$162	\$152	\$10
NT	98	6	7,411	808	322	-2.9%	49.7%	-5.6%	2.1	\$41,988	-1.6%	\$130	\$129	\$2
ACT	56	1	5,059	-17	321	3.7%	70.6%	3.5%	2.2	\$52,578	7.4%	\$164	\$158	\$6
Australia	4,301	51	225,733	5,430	12,623	-2.8%	62.9%	-2.3%	2.3	\$1,928,783	-3.5%	\$153	\$154	-\$1

* Rounded to nearest dollar

np: Not Published by ABS

Total Hotels, Motels & Serviced Apartments with 5 to 14 Rooms, Australian States Quarter Results

	No. of Establishments: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	No. of Rooms Available: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	Room Nights Occupied: Mar 09 ('000') YE	Growth (%): Mar 09 on Mar 08 YE	Room Occupancy Rate: Mar 09 YE	% Point Change in Occupancy from Mar 08 YE	Average Length of Stay: Mar 09 YE	Takings from Accommodation: Mar 09 ('000') YE	Growth (%): Mar 09 on Mar 08 YE	Average Takings Per Room Night Occupied: Mar 09* YE	Average Takings Per Room Night Occupied: Mar 08* YE	Average Takings Growth: Mar 09 on Mar 08* YE
TAS	121	-2	1,024	11	56	-1.6%	60.9%	-0.7%	1.8	\$6,913	1.3%	\$124	\$121	\$3
NSW	597	-20	5,924	-163	241	-1.6%	46.4%	2.2%	1.9	\$25,323	3.7%	\$105	\$100	\$5
VIC	443	-16	4,288	-157	169	-7.1%	45.1%	-0.3%	1.7	\$17,730	-6.4%	\$105	\$104	\$1
QLD	409	-18	4,034	-210	179	-6.2%	49.8%	0.2%	2.2	\$17,211	-2.3%	\$96	\$92	\$4
SA	136	-8	1,281	-100	49	-5.8%	42.8%	1.5%	1.8	\$4,327	-4.0%	\$89	\$87	\$2
WA	143	-4	1,238	-14	50	-11.9%	46.5%	-4.2%	2.5	\$7,242	-5.0%	\$144	\$134	\$10
NT	14	3	np	np	np	np	np	np	np	np	np	np	np	np
ACT	3	0	np	np	np	np	np	np	np	np	np	np	np	np
Australia	1,866	-65	17,956	-633	749	-5.0%	47.2%	0.3%	1.9	\$79,626	-1.0%	\$106	\$1	\$105

Total Hotels, Motels & Serviced Apartments with 5 or more Rooms, Australian States Quarter Results

	No. of Establishments: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	No. of Rooms Available: Mar Qtr 09	Growth: Mar Qtr 09 on Mar Qtr 08	Room Nights Occupied: Mar 09 ('000') YE	Growth (%): Mar 09 on Mar 08 YE	Room Occupancy Rate: Mar 09 YE	% Point Change in Occupancy from Mar 08 YE	Average Length of Stay: Mar 09 YE	Takings from Accommodation: Mar 09 ('000') YE	Takings from Accommodation Growth (%): Mar 09 on Mar 08 YE	Average Takings Per Room Night Occupied: Mar 09* YE	Average Takings Per Room Night Occupied: Mar 08* YE	Average Takings Growth: Mar 09 on Mar 08* YE
TAS	274	-6	7,638	2	503	0.0%	73.2%	0.6%	1.9	\$67,864	1.6%	\$135	\$133	\$2
NSW	2,025	-19	77,390	1,011	4,256	-3.6%	62.2%	-1.8%	2.1	\$649,046	-6.8%	\$153	\$158	-\$5
VIC	1,256	0	43,727	1,319	2,444	-1.7%	63.5%	-1.7%	2.1	\$385,384	-3.0%	\$158	\$160	-\$2
QLD	1,547	2	66,075	1,252	3,426	-3.7%	57.8%	-2.8%	2.7	\$491,364	-4.8%	\$143	\$145	-\$2
SA	399	1	13,350	262	728	-3.2%	60.6%	-2.5%	2.0	\$98,665	1.0%	\$136	\$130	\$6
WA	495	-2	22,872	160	1,369	-3.0%	66.9%	-1.6%	2.5	\$220,640	3.4%	\$161	\$151	\$10
NT	112	9	np	np	np	np	np	np	np	np	np	np	np	np
ACT	59	1	np	np	np	np	np	np	np	np	np	np	np	np
Australia	6,167	-14	243,689	4,816	13,372	-2.9%	61.7%	-2.1%	2.3	\$2,008,410	-3.5%	\$150	\$151	-\$1

* Rounded to nearest dollar

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